Middle East e-retailer SOUQ launches â€œAmazon Global Storeâ€[

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SOUQ, the Middle East e-commerce marketplace bought by Amazon earlier this year, has started to integrate with the global giant by launching an â€œAmazon Storeâ€☐ offerin US goods to UAE-based shoppers. Customers in the UAE can now purchase more than one million products from Amazon.com in the US directly on SOUQ.com in Arabic or English, pay in local currency, and choose from a range of delivery options, the company announced.

Source: https://www.cep-research.com/news/middle-east-e-retailer-souq-launches-amazon-global-store